

## BANT Webinar - Business Toolkit Launch Series

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**BANT**<sup>®</sup>  
Science-based nutrition  
practice since 1997

### Business Toolkit Webinar 1200 to 1300, Wednesday 05 November

#### Gwen Warren Mini Courses that Sell

*BANT Business Toolkit Launch Series*

Create a low cost offer that people pay for **and** grow your mailing list at the same time. Webinar will cover:

- 6 simple rules for selling mini courses
- Mini courses that are selling right now with examples
- What mini courses don't sell and why
- What's working in 2021 and why
- Mistakes you can avoid and how
- How to market it profitably
- The number one fastest way to build trust

Webinar Registration (Required)



Gwen Warren



### Business Toolkit Webinar 1200 to 1300, Wednesday 12 November

#### Debbie Grayson Getting PR for your Business

*BANT Business Toolkit Launch Series*

Within the past year, Debbie has secured features in most main UK papers, the New York Times, MSN & Yahoo News, and more. Debbie will share:

- How to create a professional looking media BIO?
- What are the benefits of PR for your business?
- The difference between proactive and reactive PR
- How to find reactive PR opportunities and pitch yourself
- How to find journalists to pitch to
- How to maximise PR value

Webinar Registration (Required)



Debbie Grayson



### Business Toolkit Webinar 1200 to 1300, Wednesday 19 November

#### Damian Etherington Business Planning Vision to Reality

*BANT Business Toolkit Launch Series*

Are you spending so much time working in your business that you never get to work on it? Join to learn:

- How to turn your vision into practice that guides daily decisions
- The key elements of a business plan that actually work
- Why planning saves time, money and reduces stress
- Simple ways to track progress and celebrate milestones

You'll leave with a clear understanding of what makes a business plan valuable, plus practical tips to start building, or improving

Webinar Registration (Required)



Damian Etherington



### Business Toolkit Webinar 1200 to 1300, Wednesday 26 November

#### Ann Garry and Ami Gilder Creating Opportunities Wherever you Go

*BANT Business Toolkit Launch Series*

If you've ever felt stuck, unsure, or that success is happening for others but not you, this session will change the way you think

- Utilise the actual real science behind what people call the 'law of attraction' and become a natural magnet for new clients.
- Focus your mindset and energy in the right direction, in the right way and ditch the overwhelm.
- Create exciting business opportunities whenever you want them, wherever you go.
- Building your practice whilst enjoying a good work-life balance

Webinar Registration (Required)



Ann Garry



Ami Gilder



**BANT Webinar - Business Toolkit Launch Series -  
1200 to 1300, Wednesdays 05, 12, 19 & 26 November**

Hello there,

As part of the BANT Business Toolkit launch, due imminently, parts of the toolkit are brought to life through the Business Toolkit Launch Series webinars, thanks to toolkit expert contributors. Each webinar requires a single separate registration. Register for them all!

**Mini-Courses that Sell**  
**Gwen Warren - Wed 05 November**

Thank you to Gwen Warren, [Business Fit](#), for being an expert contributor to the toolkit, and bringing us this webinar.

[Register Here](#)

**Getting PR for your Business, with Confidence**  
**Debbie Grayson - Wed 12 November**

Thank you to Debbie Grayson, [Practice with Confidence](#), for being an expert contributor to the toolkit, and bringing us this webinar.

[Register Here](#)

**Business Planning from Vision to Reality**  
**Damian Etherington - Wed 19 November**

Thank you to Damian Etherington, [Precision Health](#), for being an expert contributor to the toolkit, and bringing us this webinar.

[Register Here](#)

**Creating Opportunities wherever you Go**  
**Ann Garry & Ami Gilder - Wed 26 November**

Thank you to Ann Garry, [Zest4Life](#), for being an expert contributor to the toolkit, and bringing us this webinar.

[Register Here](#)

Also, a reminder, for the first in the Business Toolkit launch series, and you can still register.

# The Systems, Skills and Support You Need to Build a Successful Clinic

**Nicki Williams & Lauren Lovell - 1230 Thu 12 November**

Thank you to Nicki Williams, [Happy Hormones for Life](#), for being an expert contributor to the toolkit, and bringing us this webinar.

[Register Here](#)

## Business Toolkit Webinar 1200 to 1300, Wednesday 05 November

**Gwen Warren**

**Mini Courses that Sell**

*BANT Business Toolkit Launch Series*

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- 6 simple rules for selling mini courses
- Mini courses that are selling right now with examples
- What mini courses don't sell and why
- What's working in 2025 and why
- Mistakes you can avoid and how
- How to market it profitably
- The number one fastest way to build trust

**Webinar Registration (Required)**



**Gwen Warren**



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## 1200 to 1300, Wednesday 26 November

### Ann Garry and Ami Gilder

#### Creating Opportunities Wherever you Go

*BANT Business Toolkit Launch Series*

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Ann Garry



Ami Gilder



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