



PRESS RELEASE

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BANT's Response to the Government's Childhood Obesity Strategy

BANT welcomes the Government's plans for tackling Childhood Obesity and in particular the proposal for a levy on sugar for producers/importers. Obesity is a complex issue and the Government's proposals will set the background for establishing the changes needed to engender a long-term cultural shift which allows healthy behaviour adaptations to an environment which offers so many opportunities for unhealthy indulgence either knowingly or in ignorance. BANT will be considering what tools it can offer to help this public health drive.

FOR FURTHER INFORMATION PLEASE CONTACT:

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NOTES TO EDITORS:

The British Association for Applied Nutrition and Nutritional Therapy (BANT) is the professional body for Registered Nutritional Therapists. Its primary function is to assist its members in attaining the highest standards of integrity, knowledge, competence and professional practice, in order to protect the client's interests; nutritional therapy and the registered nutritional therapist.

Nutritional therapy is the application of nutrition science in the promotion of health, peak performance and individual care. It is a progressive approach to health optimisation. Registered Nutritional Therapists are recognised by the Professional Standards Authority to be as competent as other traditional healthcare providers. It has been recognised that they can make a difference by working together with healthcare providers as part of multidisciplinary teams under NHS commissioning.