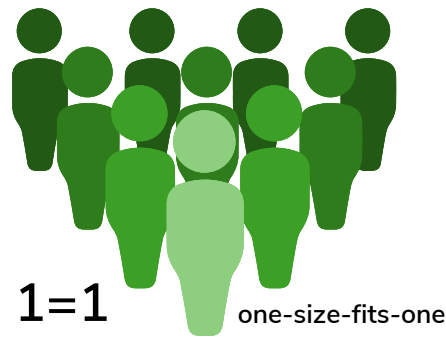
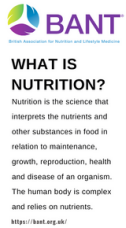


Promoting the profession
and championing nutrition
& lifestyle medicine



bringing personalised nutrition into the public domain



f 10,879
FOLLOWERS

in 14,858
FOLLOWERS

Instagram 3,984
FOLLOWERS

YouTube 740
FOLLOWERS

communicating a food-first approach to health

Driving greater awareness of nutritional therapy with the launch of our 'Food for your Health' campaign: weekday social media posts, radio interviews, videos, press releases, articles and a wealth of free resources available on our website.

FOOD FOR YOUR HEALTH 5 CAMPAIGN VIDEOS

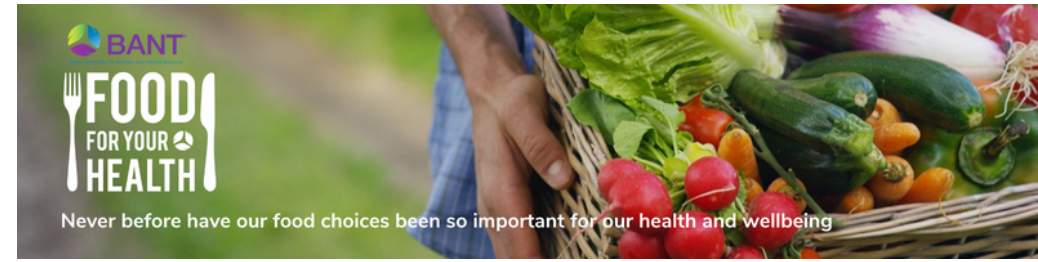
11 RADIO INTERVIEWS



Small steps towards a healthier you...

<https://bant.org.uk/food-for-your-health/>

FIRST EVER PUBLIC CAMPAIGN



RESOURCES

100+ public guides & dedicated member clinical fact sheets & resources



23,486

av. monthly page views

most downloaded resources



- Eat a Rainbow Infographic
- Overweight & Obesity guide
- NED InfoBites



ARTICLES

healthy eating tips and content on topical health & nutrition themes



PRESS KIT

a media kit of press releases, radio interviews and social media graphics

driving greater awareness

2,500,000+
people reached

