

BANT ADVERTISING RATES

UPDATED 10/12/2017

SOCIAL MEDIA ADVERTISING

- Social Media posts in closed member groups: LinkedIn (includes student and general group), Facebook closed BANT member group) - **£150 per post**
- Social Media post on Facebook Public page - **£300 per post**
- Social Media posts closed member group discount – 5 posts for the price of 4 (**£600 for 5 social media posts**)

E-NEWS ADVERTISING – ONLINE AND IN BI-MONTHLY EMAIL

A) BI-MONTHLY EMAIL (2,600 members)

- Banner at the top of the email - **£300** (588w x 95h pixels)
- Box advert on the right panel of the email - **£250** (325w x 325h pixels)

B) CONTENT PAGE (online)

All adverts will be page specific and will remain with the specific page of the original posting for future searches. There will be several sections to choose from.

- Top Banner - **£500** (810w x 100h pixels)
- Bottom Banner - **£300** (810w x 100h pixels)
- Right Panel Advert – **£400** (280w x 420h pixels)
- Sponsored Post/Advertorials - **£800** (1000 words can include images)

DISCOUNTS

1) Block bookings

- **5% discount** off the total block booking amount for **3 months**
- **10% discount** off the total block booking amount for **6 months**
- **15% discount** off the total block booking amount for **9 months**
- **20% discount** off the total block booking amount for **12 months**

2) 10% discount off all advertising linked to a current BANT Recognised CPD Event/Listing.

The BANT online enews will be issued bi monthly in Feb, April, June, Aug, Oct and Dec. All BANT enews issues go live on the Monday after the 3rd Friday of the publishing month.

All adverts/listings must be sent in by the **20th of month prior to month the publication is due out.**

Please contact Daniel O'Shaughnessy at enewsadvertising@bant.org.uk or Melanie de Grooth at generalmanager@bant.org.uk.

TERMS AND CONDITIONS FOR ADVERTISING IN THE BANT E-NEWS

DEADLINES

1. Advertisement copy and payment is due on or before the Advertisement deadline. Late payment or copy submitted after the deadline may result in a late charge, loss of discount, cancellation of the Advertisement and/or postponement of the Advertisement to the following issue.
2. The Advertisement deadlines for the BANT e-News is the 20th of the month before the next issue (e.g. 20 Jan for Feb issue – they are sent out on the Monday following the 3rd Friday of the month)

PAYMENT

1. The Advertiser agrees to pay the charges for Advertisements published or distributed.
2. Payment is due upon receipt of the invoice.
3. Late payment may result in a late charge, loss of discount and/or cancellation of the Advertisement in the following issue.

CHANGES AND CANCELLATIONS

1. All verbal instructions regarding contracts or changes of any kind must be confirmed in writing by the Advertiser.
2. Cancellation of or changes to Advertisements will generally not be accepted after deadline, and none may be presumed executed without acknowledgement from BANT.

RESTRICTIONS

1. BANT reserves the right to determine placement of all Advertisement and shall not be bound by requests for special positions other than covers, despite efforts made to meet Advertiser's preferences.
2. BANT reserves the right to refuse or cancel any Advertisement which, in its opinion, is not relevant to the profession or its members.

LIMIT OF LIABILITY

1. BANT's liability for any error shall not exceed the cost of the space purchased. BANT is not responsible for errors in key numbers or other typesetting errors.
2. Conditions appearing on contracts or submitted copy that conflict with BANT's policies will not be binding upon BANT.
3. All agreements are subject to acts of God, fires, strikes, accidents, and other occurrences beyond BANT's control. BANT shall not be liable for any costs or damages if the terms of an Advertising Agreement are not fulfilled due to any such cause.
4. The Advertiser assumes responsibility for any and all claims that may arise as a result of Advertisements placed with BANT and will indemnify BANT against any claims or liability arising as a result.

ADVERTISING POLICY NOTICE

1. BANT reserves the right to refuse any Advertisement and to disallow any promotion or sale of any item at its conferences or through the use of its mailing lists.