

E-NEWS ADVERTISING, CLASSIFIEDS AND LINKEDIN POST COSTS

- 1) Social Media posts: LinkedIn (includes student and general group), Facebook public post and Facebook closed member group) - **£100 per post**
- 2) Social Media posts group discount – 5 posts for the price of 4 (**£400 for 5 social media posts**)
- 3) Box on enews email 3) Box on front page of enews 4) Boxes on other pages of enews

Max Size H 5.29cm x W 5.29cm £150
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Max Size H 6cm x W 6cm £200

Max Size H 6.5 cm x W 6 cm - £100 H 7.5 cm x W 6 cm - £125 H 8.5 cm x W 6 cm - £150 H 9.5 cm x W 6 cm - £175 H 10.5 cm x W 6 cm - £200
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- 4) Strip at the bottom of the **front** page £75 (text and image)

Must be sent as a complete jpeg image £75 (H1.3cm x W19.4cm)

- 5) Strip at the bottom of all other pages £50 per strip (text and image)

Must be sent as a complete jpeg image £50 (H1.3cm x W19.4cm)

- 6) Quarter page box - **£300**
(not available as front or back pages) (H14cm x W9.5cm)
- 7) Half page horizontal box - **£400**
(not available as front or back pages) (H14cm x W19cm)

 Half page vertical box - **£400**
(not available as front or back pages) (H28cm x W9.5cm)
- 8) Advertorials
 - Full page - **£600 (not available as front or back pages) (H28cm x W19cm)**
 - 2 x Full pages - **£1000 (not available as front or back pages) (H28cm x W19cm)**
- 9) Block bookings
 - **5% discount** off the total block booking amount for **3 months**
 - **10% discount** off the total block booking amount for **6 months**
 - **15% discount** off the total block booking amount for **9 months**
 - **20% discount** off the total block booking amount for **12 months**
- 10) **10% discount** off all advertising linked to a current BANT Recognised CPD Event/Listing.
- 11) **Classified/Jobs listings charged at £20 per entry.** Text is limited to 200 characters with the option of placing a link to a more detailed PDF.
- 12) All adverts/listings must be sent in by the **20th of each month** before the issue going out the next month (e.g. 20 Jan for Feb issue)
- 13) Please contact Daniel O'Shaughnessy at enewsadvertising@bant.org.uk or Melanie de Grooth at generalmanager@bant.org.uk.

TERMS AND CONDITIONS FOR ADVERTISING IN THE BANT E-NEWS

DEADLINES

1. Advertisement copy and payment is due on or before the Advertisement deadline. Late payment or copy submitted after the deadline may result in a late charge, loss of discount, cancellation of the Advertisement and/or postponement of the Advertisement to the following issue.
2. The Advertisement deadlines for the BANT e-News is the 20th of each month before the next issue (e.g. 20 Jan for Feb issue – they are sent out on the Monday following the 3rd Friday of the month)

PAYMENT

1. The Advertiser agrees to pay the charges for Advertisements published or distributed.
2. Payment is due upon receipt of the invoice.
3. Late payment may result in a late charge, loss of discount and/or cancellation of the Advertisement in the following issue.

CHANGES AND CANCELLATIONS

1. All verbal instructions regarding contracts or changes of any kind must be confirmed in writing by the Advertiser.
2. Cancellation of or changes to Advertisements will generally not be accepted after deadline, and none may be presumed executed without acknowledgement from BANT.

RESTRICTIONS

1. BANT reserves the right to determine placement of all Advertisement and shall not be bound by requests for special positions other than covers, despite efforts made to meet Advertiser's preferences.
2. BANT reserves the right to refuse or cancel any Advertisement which, in its opinion, is not relevant to the profession or its members.

LIMIT OF LIABILITY

1. BANT's liability for any error shall not exceed the cost of the space purchased. BANT is not responsible for errors in key numbers or other typesetting errors.
2. Conditions appearing on contracts or submitted copy that conflict with BANT's policies will not be binding upon BANT.
3. All agreements are subject to acts of God, fires, strikes, accidents, and other occurrences beyond BANT's control. BANT shall not be liable for any costs or damages if the terms of an Advertising Agreement are not fulfilled due to any such cause.
4. The Advertiser assumes responsibility for any and all claims that may arise as a result of Advertisements placed with BANT and will indemnify BANT against any claims or liability arising as a result.

ADVERTISING POLICY NOTICE

1. BANT reserves the right to refuse any Advertisement and to disallow any promotion or sale of any item at its conferences or through the use of its mailing lists.